



# DRS. MILLER AND MILLER NEWSLETTER ISSUE 1

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## Eye Care and Insurance

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Insurance is confusing, and is even more confusing for eyedoctor visits. Consider that most visits are covered by major medical (including visits related to blurred vision, red eyes, dry eyes and headaches). Patients should check your insurance details (deductibles, networks, ect) to avoid misunderstandings. The confusion comes in with the use of "vision insurance" which is actually a discount on services and materials for wellness care (wellness visits consist of a checkup to update or acquire eye-glasses and/or contact lenses– if needed). Patients whom have medical insurance may mistakenly believe they do not have coverage for medical eye problems because they did not purchase a "vision plan". Patients assume that their vision plan covers all eye-doctor care regardless of the nature of the problem

### Special points of interest:

- Antireflective treatment and photochromics work well together.
- Medical insurance and eye care is confusing. The article in this newsletter helps your understanding.
- Dangers of ultraviolet light discussed.

### **Poll indicates parents may be risking children's eyesight by ignoring sun's UV danger.**

BBC News (8/18) reports that, according to a "poll of 2,000 people" conducted on behalf of the UK's College of Optometrists, "three in four parents" in Britain "are risking their child's eyesight by exposing them to bright sun without appropriate protection," and "nearly a third of parents...do not buy their children sunglasses." Of the parents who do purchase sunglasses, almost "half put price before protection, and only a quarter buy sunglasses from a trusted brand." Optometrist Dr. Susan Blakeney, of the (continued on page 2)

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(continued- UV danger)

College of Optometrists, explained that "sunglasses don't need to be expensive to offer good protection, but it is important for parents to check that the pair they buy carry a CE Mark," which certifies that the product has met Economic Union health, safety, and environmental requirements. BBC News adds that "UV rays from sunlight can damage the retina and the lens of the eye and can lead to long-term damage."

Note : All sunglasses from Drs. Miller and Miller offer complete ultraviolet (UV) protection.

## Why Purchase Lenses with photochromic tints and antireflective treatment?

- Many people wonder: why should I buy both AR and photochromics since both cut glare? The answer is that the two features work quite differently and both offer major benefits.
- Photochromics are tinted lenses that work like a sunglass to reduce the amount of light passing through the lens, but the tint does nothing to reduce light reflected off the surface like a mirror.
- Anti-reflective lenses (AR) reduce reflected light by about 98% so the wearer is not bothered by reflections and the lenses seem to disappear when viewed by others. Also, since less light is reflected, vision improves. AR greatly improves your cosmetic appearance because people see your eyes, not lens reflections. An AR coating is not a tint but a chemical process that cuts reflections.
- Whether a photochromics lens is in the clear or tinted state, reflections off the surface appear unattractive and annoying.
- All high quality sunglass lenses have an anti-reflective coating. Look at some on our displays.